**WyCB 2024 Social Media Report**

**WyCB Convention**

**September 28, 2024**

**At several of our regular board meetings it was mentioned that if we wanted to reach the blind and visually impaired younger generation we would need to use social media. It was decided that we needed a Facebook page. Board member Sarah Sexton volunteered to check into starting a Facebook page. She found that WyCB already had one. We found out that past member Mikaela Piasecki had started one several years ago. Sarah Sexton and Sherry Leinen volunteered to be administrators on the Facebook page. Mikaela helped Sarah set up the administrators. Sarah and Sherry post and share information on the page daily. The page is set up as “Wyoming Council of the Blind” and we currently have 174 followers.**

**Submitted by Sherry Leinen**